

One East Palo Alto

8th Annual

"Embracing East Palo Alto Youth"

Fundraising

Luncheon

Friday, May 22, 2015

11:30 a.m. - 2:00 p.m.

Luncheon hosted by
Four Seasons Hotel
Silicon Valley at East Palo Alto
2050 University Avenue
East Palo Alto, California



One East Palo Alto
Neighborhood Improvement Initiative



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Message from the State Legislature

JACKIE SPEIER
14TH DISTRICT, CALIFORNIA

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Congress of the United States
House of Representatives
Washington, DC 20515-0514



May 1, 2015

Dear Friends:

It is my pleasure to congratulate One East Palo Alto (OEPA) on its 8th anniversary of the "Embracing East Palo Alto Youth" luncheon. With 15 years of invaluable service to the East Palo community, OEPA has operated as a source of empowerment and information by embracing the diversity of East Palo Alto. Through its resources and programs, OEPA creates greater opportunity.

Under the leadership of Dr. Fay McNair-Knox, OEPA has incorporated the community – and particularly young people – through partnerships and cooperatives. Not only has this strategy proven enormously effective in achieving the objectives of OEPA, it has also proven that the values of OEPA are winning values for the entire community.

I am thrilled to represent East Palo Alto and its amazing residents. I am heartened that One East Palo Alto is such an important part of the community. Truly, it is not multiple East Palo Altos but rather one East Palo Alto that awakens each day and that gets to work making this part of our world a brighter, bolder, and better place for all. To the volunteers, board members and staff of One East Palo Alto, thank you for a job well done.

Sincerely,



Jackie Speier
KJS/mn

PRINTED ON RECYCLED PAPER


Message from the State Legislature

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California State Senate

SENATOR
JERRY HILL

THIRTEENTH SENATE DISTRICT



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GOVERNMENTAL ORGANIZATION



May 22, 2015

Dear Friends and Supporters of One East Palo Alto,

A warm welcome to all of you on the occasion of One East Palo Alto's annual luncheon, "Embracing East Palo Alto Youth." Today we celebrate East Palo Alto's young people as well as One East Palo Alto's 15th year of operation.

Since its founding, One East Palo Alto has worked to make the community stronger, more deeply engaged and better informed. With a broadening array of programs and initiatives, OEPA has touched the lives of countless East Palo Altans.

Families and individuals of all ages have benefitted from OEPA's mission of empowerment. This afternoon, the organization's work with youths and young adults takes center stage as we salute One East Palo Alto, its deeply committed staff and all those who have contributed to its success. Best wishes to you all for a memorable event.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jerry Hill".

Jerry Hill
Senator, 13th District



Message from the State Legislature



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ASSEMBLYMEMBER, TWENTY-FOURTH DISTRICT



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SELECT COMMITTEES
CHAIR: SEA LEVEL RISE AND THE
CALIFORNIA ECONOMY

May 22, 2015

Dear Friends,

On behalf of the California State Assembly, it is my pleasure to welcome you to One East Palo Alto's (OEPA) Eighth Annual Fundraising Luncheon, "Embracing East Palo Alto Youth." Since 2000, OEPA has served as a critical, resident-driven community revitalization effort for all residents of this diverse, vibrant community.

OEPA's broad range of programming, from self-sufficiency to public safety, has improved the lives of thousands of East Palo Alto residents while ensuring that its core decisions continue to be driven by the community at large. I especially applaud OEPA's dedication to youth empowerment through the Sponsored Employment Program (SEP). Now in its eleventh year, this program has made significant strides to improve the quality of life for East Palo Alto youth by providing professional training and furthering educational opportunities. The organization's vision of developing leadership, using resources wisely, and advocating change has emboldened residents and made it an example for all San Mateo County service providers.

I am pleased that you are able to join in celebrating OEPA's 15th year of successful programming as we support their continuing efforts. I would like to thank OEPA for their tireless dedication in this most important cause, and I wish you all an enjoyable event.

Sincerely,

RICHARD S. GORDON
Assemblyman, Twenty-Fourth District

Message from the Board of Supervisors

CAROLE GROOM
SUPERVISOR, SECOND DISTRICT
COUNTY OF SAN MATEO



April 30, 2015

Dear Friends,

As President of the San Mateo County Board of Supervisors, I would like to express my support for the 8th Annual “Embracing East Palo Alto Youth” Fundraising Luncheon. This luncheon makes so many wonderful programs possible, including the Sponsored Employment Program (SEP), which provides employment opportunities to East Palo Alto youth during the summer.

The impacts of One East Palo Alto’s programs are improving the quality of life for county residents. I am proud to support and partner with OEPA on various countywide initiatives to improve outcomes for youth. For fifteen years, OEPA has been a leader in empowering youth and community building, and I applaud the continuing efforts of its staff, board members and partners.

I congratulate you on fifteen years of service and commitment to strengthening the community through transformative programs and visionary leadership. I extend my best wishes for a successful event.

Sincerely,

A handwritten signature in black ink that reads "Carole".

Carole Groom
Supervisor, District 2
County of San Mateo



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Message from the Board of Supervisors



Warren Slocum
Supervisor, Fourth District

May 1, 2015

Greetings and Best Wishes!

It is with great pleasure that I extend my congratulations to One East Palo Alto (OEPA) on the occasion of the eighth annual fundraising luncheon, "Embracing East Palo Alto Youth." This event celebrates the important and meaningful Sponsored Employment Program and other youth-focused initiatives designed to improve the quality of life for youth in East Palo Alto.

What began as a grassroots summer jobs for youth initiative in East Palo Alto has become so much more. Hundreds of young people, who would have otherwise struggled to find employment, have gained the precious benefits of a workplace experience in local nonprofits and public agencies. The mentoring relationships, skill-building opportunities, and confidence instilling experiences have helped them prepare for future success in all areas of their lives. Moreover, the program participants have the opportunity to develop leadership skills that our communities will need tomorrow.

One East Palo Alto, originally founded in 2000, teamed up with JobTrain, El Concilio of San Mateo County and College Track. Thereafter, this dynamic partnership has attracted several co-collaborators including Live In Peace, EPA.net, the Leadership Training Academy/Community Development Institute, Mural, Music & Arts Project, New Perspectives East Palo Alto, Youth Community Service and Youth United for Community Action. Together, these partners have created incredible new opportunities for youth.

It is my honor to represent the residents of East Palo Alto and to celebrate the work of One East Palo Alto. I look forward to a continued relationship working with OEPA and wish this extraordinary organization every success in the future. You are a shining example of an organization that can!

Lastly, I extend my best wishes to all of you who are able to attend today's luncheon to celebrate One East Palo Alto and I join you in offering my congratulations to the leadership, staff, funders, partners, and youth participants of OEPA.

Best,

A handwritten signature in black ink, appearing to read "Warren Slocum". The signature is stylized and includes a long horizontal flourish at the end.

Warren Slocum

Message from the Mayor



CITY OF EAST PALO ALTO OFFICE OF THE MAYOR

2415 University Avenue
East Palo Alto, CA 94303

Lisa Yarbrough-Gauthier
Mayor

Council Members
Donna Rutherford, Vice Mayor
Ruben Abrica
Larry Moody
Carlos Romero

May 8, 2015

One East Palo Alto
763 Green Street
East Palo Alto, CA 94303

Dear Friends,

It is with great celebratory honor to recognize One East Palo Alto (OEPA) at your annual luncheon to raise money for your Sponsored Employment Program.

For many years, OEPA's partnership with local agencies and residents has led a call to action to reduce crime and violence and to bring job opportunities for youth. Mentorships and job placements have provided opportunities that create positive new beginnings for young men and women, who now can think highly of themselves and be motivated to take on the world with optimistic outlooks. Truly, this is a village that has come together to bring out the best for those we serve and guide them for a better tomorrow.

This care and compassion created by the Board, staff, volunteers, and partners are much needed and appreciated. As a result, young men and women and the entire community are positively transforming themselves and East Palo Alto.

Thank you OEPA and your partners for reaching out to our youth in East Palo Alto. May you have continued success in shining the hearts and minds of our young men and women!

Sincerely,



Lisa Yarbrough-Gauthier
Mayor

City of East Palo Alto
2415 University Avenue
East Palo Alto, CA 94303

Telephone Number: (650) 853-3100
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Board of Directors & Staff 2015

ONE EAST PALO ALTO (OEPA) BOARD OF DIRECTORS

Arthur Lim, Pharm.D. (Chairperson) – Owner, Drew Center Pharmacy
Jean Hamilton, MFT (Vice Chairperson) – Marriage and Family Therapist
Bernardo Huerta (Secretary) – Plumber, Journeyman Construction
Hon. Betsy Yañez (Treasurer) – East Palo Alto Sanitary District Board of Directors
& Owner, Betsys Connexiones
Dee ‘Uhila (Parliamentarian) – Owner, Pacific Tonga Ma’a Tonga
Moneisa Carson – Receptionist, East Palo Alto Sanitary District
Walter Damm – Financial Analyst, Stanford University
Maisha Mouton – Retired, San Mateo County Office of Education

SPECIAL ACKNOWLEDGEMENT

Thanks to the following OEPA staff member for “above and beyond” support of and contributions to coordination of the 2015 luncheon planning process:

Ana Maria Pulido – Office Manager

2015 ONE EAST PALO ALTO (OEPA) STAFF

Faye McNair-Knox, Ph.D. – Executive Director

Ana Maria Pulido – Office Manager

Khabral Muhammad – Community Organizer/Program Coordinator, YouthEastPaloAlto (YouthEPA)

Veiongo Finau – Program Associate, YouthEPA

Kyra Brown – Behavioral Health Advisory Group Ambassador Team (BHAGAT) Coordinator & Youth Empowerment Strategies for Success (YESS) Executive Assistant

Rev. William Chester McCall III – Lead Consumer/Family Member Program Facilitator(CFMPF),
The Barbara A. Mouton Multicultural Wellness Center (The Mouton Center)

Viliani Young – CFMPF, The Mouton Center & BHAGAT Community Ambassador Liaison

Belinda Borgo-Jimenez – Program Communications Facilitator, The Mouton Center

Carlos Jalpa – BHAGAT Community Ambassador Liaison

Ligia Hernandez – BHAGAT Community Ambassador Liaison & YESS Support

Tautinei Lelei – Program Assistant, The Mouton Center

Consultants

Paul Dong – Accounting Consultant

Annette Green – Accounting Consultant

Rev. Teirrah McNair – Sponsored Employment Program Consultant

Kava Tulua, M.A. – Special Projects Consultant

Sharifa Wilson – Collective Impact Consultant

Barbara Smith – Project Manager Consultant

Brown Computer Company – Consultant

Message From Executive Director



FAYE C. MCNAIR-KNOX, PH.D.

Greetings! On behalf of the resident-led Board of Directors of One East Palo Alto (OEPA) Neighborhood Improvement Initiative, I am delighted to welcome you to the 8th Annual “Embracing East Palo Alto Youth” Fundraising Luncheon. As with previous years, the OEPA family is grateful beyond measure to the Four Seasons Hotel Silicon Valley at East Palo Alto for sponsoring this wonderful and immensely beneficial event again!

This annual event is always exciting. To some, the fact that this event is happening again is cause enough for excitement, but there is more to the story. The luncheon also affords an opportunity to acknowledge OEPA’s significant anniversary milestones, including the following: (1) OEPA’s 15th anniversary as a respected local, youth-focused 501(c)(3) nonprofit and the City of East Palo Alto’s only community-based intermediary and premier convener and (2) the upcoming 11th summer of implementing the Sponsored Employment Program (SEP), a featured beneficiary of luncheon proceeds, as well as the related likelihood that by August, SEP will have achieved a long anticipated goal of having provided 1000 jobs to EPA young people. As a third cause for celebration, this luncheon serves as a special occasion to honor special individuals (see honorees, pp. 18-21), who have rendered amazing support to OEPA’s youth-focused initiatives.

My message herein presents a snapshot of OEPA’s progress since 2000 – progress based on 15 years of effective efforts to partner with everyone willing work to effect comprehensive, resident-driven quality of life improvements in EPA. Through such efforts, OEPA’s leaders, members, staff and constituents have actualized our passionate commitment to bringing equality of opportunity, justice and economic parity to an underserved municipality in the heart of Silicon Valley that is long overdue for revitalization.

The Executive Director’s message also allows me to highlight the critical role of OEPA’s collaboration with over 50 local organizations in facilitating the agency’s success as well as a continuing and expanding relationship of mutual support with Honorable Warren Slocum, our own 4th District elected representative on the San Mateo County Board of Supervisors. The importance of collaboration in OEPA’s success is equally attributable to our philanthropic contributors who continue to underwrite the cost of the agency’s operations and initiatives. That said, I must express heartfelt appreciation on behalf of board and staff members for the incredible philanthropic support we have received, while also acknowledging with deep gratitude our current partnerships with San Mateo County’s Behavioral Health and Recovery Services, Human Services Agency and Probation department and an anonymous foundation as the largest contributors to our progress over the years.

Still another important function of this message is to point out selected recent achievements indicative of OEPA’s progress in moving toward sustainability. Such achievements include, but are not limited to, continuing to demonstrate unmatched capacity to bring EPA’s diverse ethnic groups together to engage in efforts to resolve critical social problems, and forging new relationships with partners who have invested their time, talent and treasure in helping ensure that the agency’s work is successful.

Although OEPA board and staff members feel very good about progress achieved to date, which is detailed in the “OEPA History” pages of this booklet, we know that much more needs to be done to achieve a quality of life in the East Palo Alto “village” that is comparable to that of surrounding Silicon Valley cities. OEPA is more committed than ever to achieving its compelling mission to develop resident leadership, broker resources and services, build the capacity of individuals and organizations and advocate for change leading to the improved social, physical, spiritual, educational and economic wellbeing of East Palo Alto, CA. We remain equally committed to achieve the agency’s vision to transform EPA into one community where residents are celebrated for their diversity and are engaged, informed and empowered to develop all the resources needed to enjoy a good quality of life.

OEPA’s efforts to achieve the above mission and vision have been further shaped by recurring strategic planning undertaken to ensure that ongoing operations are relevant, effective and impactful. The latest round of strategic planning, which took place in 2009, redefined our intermediary work as follows:

1 – working to achieve an overall aim of Building Youth and Family resilience via Mega-network Continuum of Care (MCOC) Development and

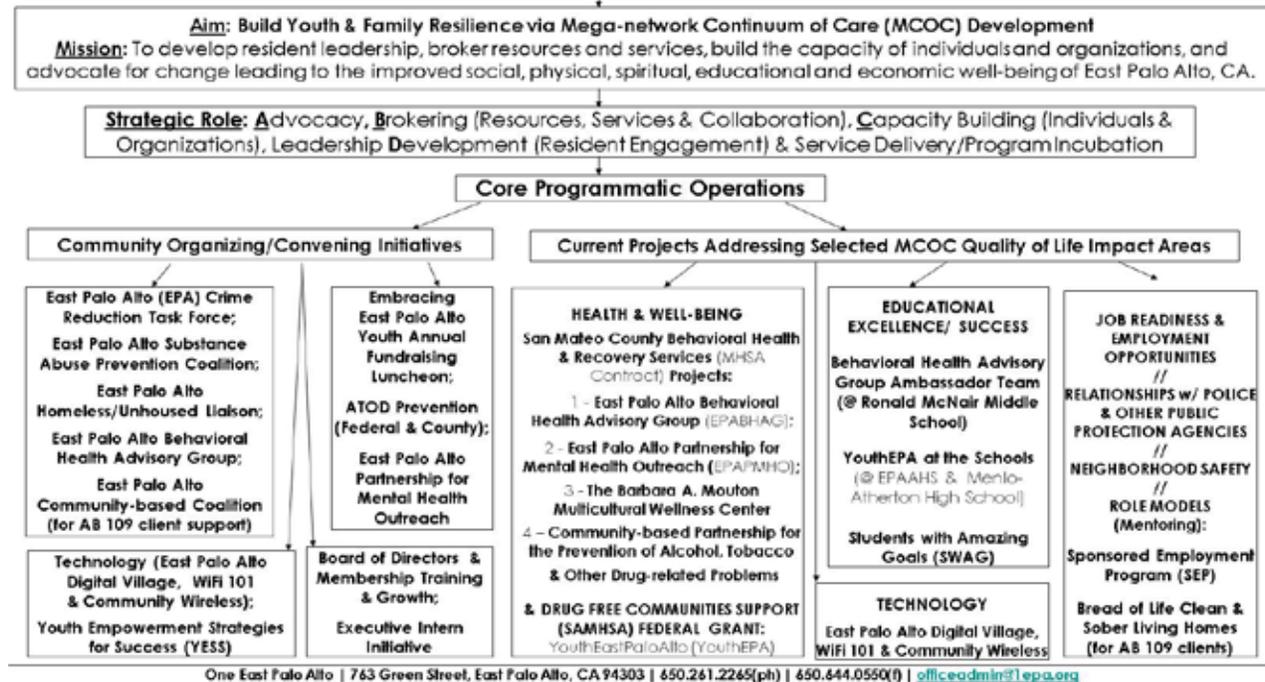
2 – implementing a two-fold structure of core operations – (a) community organizing/convener and (b) conducting selected MCOC impact projects, as depicted below.

Message From Executive Director



ONE EAST PALO ALTO NEIGHBORHOOD IMPROVEMENT INITIATIVE
 One community where residents are celebrated for their diversity and are engaged, informed and empowered to attain ... and maintain a good quality of life.

One East Palo Alto (OEPA) Organizational Chart, 2015 Operations



As a second example of exciting MCOC development progress, OEPA's YESS operation evolved during the last year to become the agency's flagship collaboration/partnership effort. Since 2011, YESS has developed into a strong network in which entities serving EPA young people are bound by formal agreements; share common goals; participate in data linking managed by The John Gardner Center for Youth and Their Communities of Stanford University in order to document service delivery impact, and pursue joint funding opportunities. Today, YESS boasts a robust membership of 44 organizations, including four institutional agencies – East Palo Alto Police Department, Ravenswood City School District, San Mateo County (Office of Supervisor Warren Slocum) and Sequoia Union High School District – and 40 local nonprofits. From June 2014 through January 2015, YESS members completed a strategic planning process designed to chart a course for the initiative's growth, evolution and sustainability over the next three years as a collective impact model. Their groundbreaking efforts established a theory of change; developed a new mission statement and a revised vision statement; expanded the initiative's target population and service area to include young people ages 0 to 24 residing in EPA and Belle Haven/eastern Menlo Park; modified YESS governance and staffing structures, and developed a sustainability budget and related fundraising strategy.

As OEPA board, staff and members move forward in the agency's 15th year of community-building work, we do so with confidence in our ability to apply lessons learned and leverage resources gained to create viable quality of life improvement interventions that build the resilience of EPA youth and young adults at highest risk and their families. One such initiative and perhaps most well-known accomplishment, is the Sponsored Employment Program, which was created in 2005 through an OEPA-led community-wide, grassroots, crime prevention campaign. SEP provides summer jobs, 1-on-1 mentoring and community connectedness opportunities for EPA youth and young adults ages 14-24 with multiple barriers to employment. Since 2005, SEP has been planned year-round and implemented each summer by a dedicated partnership spearheaded by OEPA and now comprised of College Track, JobTrain (formerly OICW), El Concilio of San Mateo County and Live In Peace. SEP's many achievements include providing over 950 EPA young people with jobs and affording opportunities to participate in and benefit from this initiative's operations to nearly 6,000 individuals. Indeed, SEP has catalyzed a new spirit of embracing EPA young people and showing them that we care. That spirit is the theme celebrated annually at this luncheon since 2008.

Please help OEPA keep its commitment to "embracing EPA youth" alive in ways that expand and sustain SEP and other critical youth-focused initiatives in the years ahead. Most of all, thanks for coming – enjoy the celebration!

One East Palo Alto Historical Milestones

- The William and Flora Hewlett Foundation (Hewlett Foundation) spearheads a partnership in 2000 with the former Peninsula Community Foundation (PCF), Stanford University Haas Center for Public Service (Haas Center), and Community Development Institute (CDI) to launch an East Palo Alto (EPA) resident-focused visioning process. CDI convenes meetings with EPA residents and stakeholders during several months and leads them through the process of producing a comprehensive strategic plan for addressing critical quality of life problems. The name Neighborhood Improvement Initiative (NII) is adopted for the work.
- The strategic plan is completed in June 2000 and submitted to the Hewlett Foundation for funding. NII residents and stakeholders decide to form an independent nonprofit to oversee the work, elect a 25 member board of directors and adopt the name “One East Palo Alto (OEPA).” Hewlett approves the OEPA plan, selects EPA as a third NII site and awards investment funding of \$4.5 million to proposed work to be allocated over six years. PCF assumes overall management, Haas Center conducts research and evaluation activities and CDI hosts administrative operations and provides selected fiscal sponsorship.
- OEPA begins implementing the OEPA plan in 2001. Its early work achieves wide ranging results including the following: entrepreneur/micro-business training and support; after school programming for African American, Pacific Islander and Latino elementary school children; development of preliminary health-focused promotor training; funding support for infrastructural development of the East Palo Alto Senior Center; establishment of a Youth Council; launch of the East Palo Alto Digital Village, supported by a \$5 million, three-year Hewlett-Packard grant; support of housing advocacy and financial literacy; formation of and funding for neighborhood block clubs and associations; funding for local ethnic cultural festivals, and incubation and other critical assistance to the formation and development of Nuestra Casa, a then new Latino parent-focused organization.
- By 2002, OEPA leverages the Hewlett grant to secure nearly \$400,000 in funding from other philanthropic sources (Healthy Cities/State of California, California Wellness Foundation, Applied Materials, Atkinson Foundation, Skoll Fund and David and Lucile Packard Foundation).
- OEPA and the Hewlett Foundation initiate measures early in 2002 to enhance governance, increase accountability, reduce complexity and strengthen capacity. The Foundation suspends funding for initial plan-based work and requires a new strategic planning process to define a reduced scope of operations. OEPA proposes scaled down operations involving work on three signature programs – EARN, LEARN and SAFE – and funding is reinstated.
- OEPA’s financial stability is initially bolstered by partnering with CDI as fiscal sponsor until the agency obtains 501(c)(3) status in November 2003. Its financial status improves significantly in 2003 as a result of securing a major, multi-year umbrella grant from Peninsula Community Foundation totaling nearly \$900,000, which includes major support for work on convening youth-serving agencies.
- OEPA’s first executive director Todd Stowell resigns in September 2003, necessitating a search for a replacement which is not completed until April 2004 with the hiring of Dr. Faye McNair-Knox, the current executive director.
- After hiring Dr. McNair-Knox, OEPA’s 2004 operations focus on building infrastructure; transitioning to results-based accountability evaluation and refining related implementation procedures; improving community credibility, and launching new funding initiatives. The following progress is achieved: transition to financial independence; development of personnel handbook and fiscal policy documents; improvement of board governance processes, and leadership involvement in the Hewlett Advisory Committee for OEPA.
- OEPA successfully implements major projects and community convenings in 2004, including “Families in Motion”; a community-wide discussion on core emergency services provision in EPA with San Mateo County Human Services Agency (HSA), and fiscal sponsorship/management of “Community Interact: Net-Connected Communication for the Common Good (Community Interact!),” an East Palo Alto Digital Village signature project funded by a \$430,000 Cable Coop Legacy grant.
- Also in 2004, OEPA works to achieve the goals of its core EARN, LEARN and SAFE programmatic initiatives and realizes the following progress: presentation of commissioned research reports (e.g. Resident Safety Survey & Disconnected Youth); support of after school literacy services; funding of job and business development training scholarships for residents, continued incubation of Nuestra Casa; delivery of Individual Development Account resources; participation in developing the Gateway initiative offering postsecondary bridge training and other career alternatives for disconnected youth; launch and completion of a Spanish language-based Citizens Police Academy, and leadership-level participation in the East Palo Alto Crime Reduction Task Force (EPACRTF) convened by Supervisor Rose Jacobs Gibson, 4th District, San Mateo County Board of Supervisors.
- OEPA’s 2005 operations are marked by continued infrastructural improvements such as refining financial systems, adopting lower cost health benefits and securing pro bono legal assistance from Cooley Godward LLP (now Cooley Godward Kronish LLP), hiring strategic planning and resource development consultants, reconstituting and implementing quarterly membership meetings as critical community issues-focused discussions and attracting nearly \$200,000 in funding from public sector, foundation, and corporate sources beyond keystone grants provided by the Hewlett Foundation and PCF.
- OEPA achieves significant programmatic successes in 2005 that include collaborating with local agencies and forming over 40 implementing partner relationships; spearheading creation of the Sponsored Employment Project (SEP), which provided jobs/mentoring relationships for 30 hard to employ youth; establishing the Where Everyone Belongs (WEB) @ One/Cesar Chavez Academy (CCA) after school program; supporting Nuestra

One East Palo Alto Historical Milestones

Casa; convening the East Palo Alto Youth and Young Adults Serving Agencies Consortium (Youth Consortium); continuing management of Community Interact!; convening EPACRTF and launching an advocacy campaign to improve EPA residents' access to quality mental health services locally.

- OEPA completes a strategic planning process in 2005 that prompts the agency to adopt its current youth-focused intermediary niche and redefine its core operations to include the following key programmatic initiatives (PI): PI/1 – Improve Educational Outcomes, PI/2 – Take the Sponsored Employment Project to Scale and PI/3 – Build Youth Resilience.
- In 2006, OEPA participates in the final year of major Hewlett Foundation and PCF funding and begins post-strategic plan operations emphasizing transition to sustainability, increased youth-focused work, and expanded intermediary opportunities. The three core PIs are conducted and refined; WEB@One after school program adds more partners; SEP is scaled to a program serving up to 100 participants and community organizing/convening initiatives become a robust group of annual events and activities involving EPACRTF, Youth Consortium, East Palo Alto Mental Health Advisory Group and Community Interact!. OEPA supports its operations by augmenting Hewlett and PCF grants with over \$200,000 in funding from other foundation, corporate, and government/public sector sources.
- OEPA's 2007 operations feature transition to primarily new funding, which yields a portfolio of reduced, albeit diverse grants, and a major funding partnership with San Mateo County's (SMC) then Mental Health Services Division (MHSD). On one hand, major programs and initiatives continue to be WEB@One (funded by a major contract with Ravenswood City School District (RCSD) and a grant from Silicon Valley Community Foundation), Community Interact! and SEP (funded by several foundation, corporate and public sector sources, especially SMC HSA and the City of East Palo Alto). On the other hand, community organizing/convening initiatives (e.g., grassroots crime reduction, a Youth Summit and advocacy of improvements in local mental health services and other quality of life impact areas) begin to attract increased government agency support, mostly from SMC's MHSD (now Behavioral Health and Recovery Services [BHRS]) and to a lesser extent from HSA and the East Palo Alto Police Department (EPAPD).
- During 2008-2010, OEPA continues WEB@One program management (which ends at CCA in June 2008 and launches at McNair Middle School in 2010), sustains efforts to implement SEP each year and expand its employment opportunities to include EPA college students home for the summer. OEPA also grows technology infrastructure-building endeavors to include WiFi 101, a "Broadband Access for All" project, and continues to implement established mental health, Youth Consortium, EPACRTF and Youth Summit (2008 and 2009) convenings. As related work, the agency begins to perform more on-demand convening, including an HSA resident input session and call-to-action discussion on EPA's homeless/unhoused population. It also implements major projects and community-wide events such as the now annual mental health-based Family Awareness Night; launch of The Barbara A. Mouton Multicultural Wellness Center funded by SMC BHRS, whose operations since 2009 have grown to serve over 1100 individuals dealing with mental health issues and their families; a substance abuse prevention campaign (funded by BHRS/ Alcohol and Other Drugs division) and its youth-led component, YouthEastPaloAlto (YouthEPA) (funded by a multi-year federal Drug Free Communities grant); the 2010 Davis E. Lewis "Yes You Can Work" transitional employment project for hard to serve populations funded by SMC HSA.
- From 2011 to 2013, OEPA establishes Youth Empowerment Strategies for Success (YESS) (initially named Mega-network Continuum of Care/YESS) in May 2011 and a special Spring 2011 SEP-Workforce Investment Act initiative providing part-time jobs and team mentoring for 15 EPA/Belle Haven young adults ages 17 to 24. OEPA also implements a 2011 "Promoting Green Education" project funded by TMG Partners and a 2011-2012 Behavioral Health Opportunities in Careers (BeHOC) class at East Palo Alto Academy (EPAA) in partnership with BHRS and EPAA. In 2011 and 2012, OEPA receives two formal recognitions for outstanding mental health work: (1) San Mateo County Mental Health and Substance Abuse Recovery Commission's Tony Hoffman Community Mental Health Service Award (2011) and (2) SMC's Dr. Martin Luther King Day Celebration 2012 Honorary Group Award (given to organizations that make significant contributions to furthering Dr. King's vision of equality and justice). Also in 2012, OEPA adds the East Palo Alto Community-based Coalition to its organizing/convening initiatives in order to support local reentry services for AB 109 formerly incarcerated individuals released back to EPA through SMC's Community Corrections Partnership initiative. The agency continues in 2012 to conduct established quality of life impact projects, while also providing jobs for 86 EPA young people through SEP (66), YouthEPA (17) and a new Executive Intern initiative (3) as well as implementing BeHOC classes at EPAA.
- From 2013 through 2014, selected highlights of OEPA's accomplishments include, but are not limited to, the following: sustaining existing mental health and substance abuse prevention initiatives and adding the Behavioral Health Advisory Group Ambassador Team project providing crisis response interventions to Ronald McNair Middle School students; serving as fiscal sponsor for the Bread of Life New Beginnings Re-Entry Housing project for AB 109 clients; growing YESS to 44 member organizations (four institutions, including EPAPD, RCSD, Office of SMC's 4th District Supervisor Warren Slocum and Sequoia Union High School District, and 40 local nonprofits) and leading successful YESS efforts to establish data linking and joint fundraising projects and complete a strategic planning process; providing jobs or stipend-based work in 2013 and 2014 for 196 young people through SEP (147), YouthEPA (44) and the Executive Intern initiative (5). Funding supporting OEPA's work during 2014 increased the annual budget to \$1.2 million, of which \$313,179 was brokered for and passed through to partner agencies as subcontracts and/or to SEP participants and other young people as salary stipends.

Luncheon Program

Welcome & Mistress of Ceremonies

HALILI KNOX

EMMY-NOMINATED TELEVISION HOST, PERFORMING ARTIST & SOLOPRENEUR

Invocation

PASTOR LISIATE SOLOPANI TULUA

NEW LIFE IN CHRIST FELLOWSHIP

Lunch

ONE EAST PALO ALTO (OEPA) SLIDE SHOW

OEPA Executive Director's Remark

FAYE C. McNAIR-KNOX, PH.D.

EXECUTIVE DIRECTOR

Sponsored Employment Program (SEP) Experience &

Introduction of Youth Speakers by Rev. Teirrah McNair

FERNANDO CONTRERAS

JESSICA JONES

DAVID SIO

Call to Action

SUPERVISOR WARREN SLOCUM

San Mateo County Board of Supervisors, District 4

Special Recognitions

FAYE C. McNAIR-KNOX, PH.D.

OEPA Board of Directors' Remarks

ARTHUR LIM, PHARM.D.

OEPA BOARD CHAIRPERSON

Acknowledgements

FAYE C. McNAIR-KNOX, PH.D.

Programa del Almuerzo

Dar las Bienvenidas y la Anfitriona de Ceremonias

HALILI KNOX

PRESENTADORA DE TELEVISIÓN Y ARTISTA INTÉRPRETE

Invocación

PASTOR LISIATE SOLOPANI TULUA

NEW LIFE IN CHRIST FELLOWSHIP

Comida

PRESENTACIÓN DE DIAPOSITIVAS DE ONE EAST PALO ALTO (OEPA)

Comentarios de la Directora Ejecutiva de OEPA

FAYE C. McNAIR-KNOX, PH.D.

DIRECTORA EJECUTIVA DE OEPA

La Experiencia del Programa de Empleo Patrocinado (SEP)

Introducción por Rev. Teirrah McNair

FERNANDO CONTRERAS

JESSICA JONES

DAVID SIO

Un Llamado a la Acción

SUPERVISOR WARREN SLOCUM

Supervisor del condado de San Mateo, Distrito 4

Reconocimientos Especiales

FAYE C. McNAIR-KNOX, PH.D.

Saludos de la Mesa Directiva de OEPA

ARTHUR LIM, PHARM.D.

PRESIDENTE DE LA MESA DE OEPA

Agradecimientos

FAYE C. McNAIR-KNOX, PH.D.

Mistress of Ceremonies



Halili Knox

EMMY-NOMINATED TELEVISION
HOST, PERFORMING ARTIST AND
SOLOPRENEUR

Whether the conversation is about contemporary culture, technology or local politics, Halili Knox is certain to make a lively and informed contribution. For her, life is an adventure. This spirit is exemplified through her work as an Emmy nominated television host, performing artist and solopreneur—and by her passion for travel to far-flung international locales.

Halili made her national television debut as co-host of “Double Take”, an interior design makeover show on HGTV, and currently produces and hosts original programs for San Francisco Government Television (SFGovTV). She is an Associate Artist at the Lorraine Hansberry Theatre in San Francisco, where she has appeared in *The Story* (Pat Johnson), *Fabulation* (Mother, Ensemble), *Rejoice!* (Ensemble) and in numerous staged readings including *The Jamaican Wash* by Phillip Kan Gotanda and *The Amen Corner* by James Baldwin in association with Project 1Voice. Halili has also appeared in *Chasing Mehserle* (Willie) at Intersection for the Arts, *And Jesus Moonwalks the Mississippi* (Chorus) at Cutting Ball Theatre (Bay Area Critics Circle Award, Best Ensemble), *Be Bop Baby: a Musical Memoir* (Sister, Ensemble) featuring the Marcus Shelby Jazz Orchestra at Z Space as well as in staged readings at TheatreWorks and Berkeley Repertory Theatre. She also performs locally and internationally as a jazz/blues vocalist.

An East Palo Alto native, graduate of Howard University and Thurgood Marshall Fellowship recipient, Halili remains actively engaged in leadership programs for local youth. She believes firmly in a simple truth: “Everybody can be great...because anybody can serve.” - Martin Luther King, Jr.

Lisiate Solopani Tulua
YOUTH PASTOR
MO'UI FO'OU 'IA KALAI
FELLOWSHIP
(NEW LIFE IN CHRIST)



Lisiate Solopani Tulua (known by his family and friends as Solopani) was born and raised in the islands of Tonga and is the eldest of four children. He grew up in South West Los Angeles and attended college in Central Virginia. He has traveled with mission groups to Asia, Africa and South America. Solopani trained in communication and helped establish the first full functional television in Tonga.

Over the years, he has worked as a translator, interpreter, teacher and pastor with local Tongan churches and is now a Youth Minister for New Life in Christ Fellowship (Mo'ui Fo'ou 'ia Kalaisi) which meets here in East Palo Alto (EPA).

Solopani works full-time in the healthcare industry as a Radiologic Technologist (X-ray Tech). Solopani and his family lived in the EPA community from 1993-2001 and still spend most of their time in Bay Area for work and church. He and his wife 'Ofa have four children and are proud grandparents of a beautiful baby girl.



Rev. Mary Frazier

SENIOR PASTOR AND
FOUNDER OF BREAD OF LIFE
EVANGELISTIC OUTREACH

The Rev. Mary Frazier, a dedicated mother of three beautiful children, nine grandchildren and one great grandchild, is the Senior Pastor and Founder of Bread of Life Evangelistic Outreach, located at 1848 Bay Road in East Palo Alto, CA. Acknowledging the calling on her life in 1979,

Pastor Frazier was ordained by Rhema International Ministerial Association of Tulsa, Oklahoma, which led to the founding of Bread of Life Evangelistic Outreach in Tulsa, Oklahoma in 1985. While based in Tulsa, she ministered in prisons, jails, and hospitals as well as in the states and outside of the country, including taking two missionary trips to Jamaica.

Rev. Frazier has been actively engaged in a wide range of civic, community and public service commitments for many decades. She has been a member of San Mateo County Women's Advisory Council (now known as the Commission on the Status of Women), San Mateo AIDS Program Community Advisory Board, AIDS Community Research Consortium Board of Directors (including serving as past President), San Mateo County Re-entry Advisory Council and East Palo Alto Ceasefire Advisory Council.

Rev. Frazier's current service resume is extensive and includes the following commitments: Chaplain for the San Mateo County Correctional Facilities; Certified Wellness Recovery Action Plan Facilitator; producer and host of "God's Woman" television outreach and the "Bread of Life Experience" aired on Midpeninsula Media Center's Channel 30 in Palo Alto. She is also a current member of the Service League of San Mateo County Board of Directors, chairperson of the East Palo Alto Substance Abuse Prevention Coalition, and member of the East Palo Alto Behavioral Health Advisory Group. She facilitates the Spirituality group for Free At Last Women's Residential Program and serves as a Spiritual advisor to many in drug and alcohol recovery. As one of her most recent commitments, Rev. Frazier has established and serves as Director of the New Beginnings Clean and Sober Reentry Housing program. Because of her extensive contributions to quality of life improvement efforts throughout San Mateo County, she has been selected to receive numerous recognitions, two of which are 2009 Recipient of the Bill Lane Award and Honorary Chairperson for the 2015 San Mateo County Martin Luther King Celebration.

Honoree

DR. GLORIA M.
HERNÁNDEZ-GOFF

SUPERINTENDENT OF THE
RAVENSWOOD CITY SCHOOL
DISTRICT



Dr. Gloria M. Hernández-Goff currently serves as superintendent of the Ravenswood City School District in East Palo Alto, California. In Ravenswood Dr. Hernandez-Goff has initiated three major initiatives to improve the schools.

These are:

- Balanced Literacy with the goal of having all students reading at the Proficient or Advanced levels by third grade by 2017, thereby ensuring success and access to advanced placement at the high school level;
- Providing Science, Technology, Engineering, Art, and Math (STEAM) for all students, preparing them for higher education and the workforce of the future;
- Providing students and our community with safe and the best possible learning environments through upgrading our classrooms and school facilities.

Dr. Hernandez-Goff has served in a variety of capacities during her distinguished career in education, including as a classroom teacher, reading specialist, Title I resource teacher, staff development trainer, school administrator, school district assistant superintendent, and lecturer at Sacramento State University, where she taught for over nine years in the Bilingual/Multicultural Education Department.

Dr. Hernández-Goff also has a rich background and expertise in community building and capacity development as a community organizer. She led the development and implementation of the Parent/Teacher Home Visit Project, a nationally recognized model for encouraging parent involvement, and conducted workshops throughout California and in states across the country exposing educators to the proven outcomes of the project and sharing best practices.

Honoree



Andrés R. Connell, MNA

EXECUTIVE DIRECTOR
NUESTRA CASA

Andrés R. Connell was appointed Executive Director of Nuestra Casa in January of 2009. He is a passionate professional with over 20 years of experience working in the nonprofit sector. For the past 12 years, he has functioned as a Senior Program Director, Executive Director, as well as a Board Member, for various community-based organizations throughout the San Francisco Bay Area.

Mr. Connell brings a blend of formal education and international life experience to Nuestra Casa. He holds a BS in Sociology from UC Santa Barbara, a Project Management Certificate Degree from the Universidad Complutense de Madrid (Spain), and a Masters in Nonprofit Administration from the University of San Francisco. Additionally, Mr. Connell has lived in 6 different countries and visited another 22. He firmly believes that for an individual to be a well-rounded person, he/she must possess a balance between having a formal education and a multicultural life experience.

Having arrived from Latin America as a teenager, Mr. Connell is well aware of the trials and tribulations that all immigrants must endure while trying to access that American Dream. From the outset, he quickly understood that the most powerful resource that any individual could attain was an education and with an education, the possibilities for growth were endless. Mr. Connell has committed his career to working with under served communities with the aim of inspiring its residents to bring about positive social changes.

He joined Nuestra Casa to continue working with the evolving immigrant Latino population of East Palo Alto. The desire for personal and collective development on the part of the residents being served is the key ingredient in bringing about community transformation. Mr. Connell is fully committed to this endeavor.

WARREN SLOCUM

SAN MATEO COUNTY SUPERVISOR



San Mateo County Supervisor Warren Slocum was elected to the San Mateo County Board of Supervisors in November 2012. He joined the Board after a remarkable career as the County's Chief Elections Officer & Assessor-County Clerk-Recorder where he led the state in the use of innovative technology for voters, citizens, and residents. Warren also served as the interim CEO of PenTV for a year and a half between these elective posts.

Warren's top priorities are to pursue effective policies aimed at creating opportunities for youth, using smart technology to deliver government services, improving public safety, preserving the quality of life and encouraging job creation.

Warren represents the 4th Supervisorial District, which includes Redwood City, East Palo Alto, east Menlo Park and North Fair Oaks (unincorporated County). He has a passion for public service and has always believed that one person can make a difference.

Warren is a Vietnam War veteran who went to school on the GI bill and earned his degree in History from San Diego State University. He and his wife, Maria Diaz-Slocum, who is a trustee of the Redwood City School District, their two sons and their Golden Doodle, Crockett, live in Redwood City. Warren is a technology enthusiast, an amateur photographer, a hack golfer and loves the outdoors.

Introduction to the Speakers



Rev. Teirrah McNair

Rev. Teirrah McNair (“Rev. T”) is an unstoppable people builder and published author on a mission to equip her audiences with well-crafted strategies for successful living. Whether on the road preaching or at home in the Bay Area facilitating soft skills workshops, Rev. T brings a special blend of energy, humor and passion to the table. The Sponsored Employment Program (SEP) is near and dear to her heart and is an endeavor she has enjoyed leading since 2009. McNair’s many published works can be found on Amazon at <http://www.amazon.com/Teirrah-McNair/e/B0076ZX7W0>

Special Guest Speaker

David Sio

SPONSORED EMPLOYMENT PROGRAM
YOUTH LEADER



David Sio is a vibrant and outspoken 20 year old who was born in American Samoa and immigrated to East Palo Alto (EPA) a few months after his birth. He attended Green Oaks Academy and Cesar Chavez Academy as well as Carlmont High School. Attending a school far from home and with little similarities to his community was challenging. David remembered his first experience with the Sponsored Employment Program (SEP) in 2011 when at 15 years old he was placed at Sequoia Union High School District to help prepare a school site for the next school year. He had to be up before sunrise to take public transportation to work, and got home after sunset. This became his routine when he attended Carlmont, but being in a community that was the complete opposite of EPA was more of a challenge than transportation. He was faced with such adversity in high school that his grades started to decline and he found himself behind in credits required to graduate. David eventually attended Redwood High School to complete his high school credits and graduated in 2013 with a 3.5 grade point average. That same year he applied for SEP again and was given another opportunity to work. He was placed at the East Palo Alto Senior Center and did such a fantastic job that the staff decided to award him with a bicycle.

Through his experience with SEP, David learned that through hard work, perseverance and encouragement youth in any circumstances can succeed if given the chance. He wanted to be that encouragement for someone else one day. David found out in 2014 that he was qualified as a college student to be a SEP Peer Mentor. He applied with no hesitation and was granted a position that summer. As a Peer Mentor, David saw himself in some of the participants and felt as if everything had come full circle and it was his turn to give back. He not only experienced how hard the program’s organizers worked to offer SEP every summer, but also realized how rewarding it is to be able to be a positive force in someone else’s life. David hopes that SEP will continue to grow and other youth will have the opportunities to learn and grow with it as he did. After SEP in 2014, David attended Heald Business College and then transferred to City College where he is currently pursuing a major in Criminal Justice and playing football.

Special Guest Speakers

Jessica Jones YOUTHEASTPALOALTO YOUTH LEADER

Jessica Jones is a 21 year old native of East Palo Alto (EPA) and alumna of YouthEastPaloAlto (YouthEPA) One East Palo Alto's (OEPA) youth substance abuse prevention initiative. Jessica grew up learning firsthand about the struggles of addiction through her mother's experience and became involved with YouthEPA in 2009.

A vibrant and outspoken participant, she became a youth representative in the East Palo Alto Substance Abuse Prevention Coalition which is convened by OEPA. As a champion of youth substance abuse prevention work in the community, Jessica later applied for a Youth Outreach Promotor Intern (YOPI) in the Sponsored Employment Program (SEP) in 2011 and was selected. In 2012, Jessica graduated from East Palo Alto Academy and went on to Faulkner State Community College in Bay Minette, Alabama.

She returned to EPA in 2014 and discovered that SEP would be offering employment again that summer. Without hesitation, Jessica applied and was offered a position as a YOPI Young Adult Leader. In her position as young adult leader, she supported YOPIs in creating awareness and serving the EPA community selflessly and with great determination. Currently, Jessica attends De Anza College and is pursuing a career in Early Childhood Education.



Fernando Contreras EAST PALO ALTO SUBSTANCE ABUSE PREVENTION COALITION YOUTH LEADER

Fernando Contreras, a 17 year-old junior at Palo Alto High School was born in Michoacan, Mexico. At the age of seven, his family migrated to the United States and settled in San Jose, CA. In 2010, he moved to East Palo Alto (EPA) and this is where he started to become involved in community. He has been an active participant in One East Palo Alto's (OEPA) youth substance abuse prevention after school initiative, YouthEastPaloAlto (YouthEPA), since 2013. His leadership in this initiative and concerns for his community led him to be selected as a Youth Outreach Promotor Intern (YOPI) for YouthEPA through the Sponsored Employment Program (SEP) in 2014.

As an exceptional candidate of SEP as well as YouthEPA, Fernando was one of two YOPI's chosen to represent OEPA, YouthEPA and the East Palo Alto Substance Abuse Prevention Coalition at the Community Anti-Drug Coalitions of America's week-long 25th Annual National Leadership Forum in Washington, D.C. in February 2015. The Forum afforded him an opportunity to interact with youth nationwide and learn how to use environmental prevention and community organizing strategies to improve their communities.

Through YouthEPA and other civic engagement activities, Fernando continues to excel as a young leader and asset to the EPA community and strives to be the change he wants to see.

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FOUR SEASONS HOTEL
Silicon Valley at East Palo Alto

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The
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Children's Hospital
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Acknowledgements

FOUR SEASONS HOTEL SILICON VALLEY AT EAST PALO ALTO

2015 ONE EAST PALO ALTO (OEPA) BOARD AND STAFF LUNCHEON PLANNING COMMITTEE

SPECIAL THANKS

8TH ANNUAL “EMBRACING EAST PALO ALTO YOUTH” FUNDRAISING
LUNCHEON PROGRAM PARTICIPANTS & SPECIAL

CONTRIBUTORS

PASTOR LISIATE SOLOPANI TULUA, NEW LIFE IN CHRIST FELLOWSHIP

DR. ART LIM, CHAIRPERSON, OEPA BOARD OF DIRECTORS

DR. GLORIA HERNANDEZ-GOFF, SUPERINTENDENT, RAVENSWOOD CITY SCHOOL DISTRICT

ANDRÉS CONNELL, EXECUTIVE DIRECTOR, NUESTRA CASA

SUPERVISOR WARREN SLOCUM, SAN MATEO COUNTY BOARD OF SUPERVISORS, 4TH DISTRICT

REV. MARY FRAZIER, BREAD OF LIFE EVANGELISTIC OUTREACH

REV. TEIRRAH MCNAIR, PROGRAM COORDINATOR CONSULTANT, SPONSORED EMPLOYMENT PROGRAM

FERNANDO CONTRERAS, SEP GRADUATE

JESSICA JONES, SEP GRADUATE

DAVID SIO, SEP GRADUATE

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WILLIE MOORE, VOLUNTEER PHOTOGRAPHER

SEP GRADUATE AMBASSADORS (GREETERS AND USHERS)

8TH ANNIVERSARY LUNCHEON VOLUNTEERS

EVENT COORDINATOR

Andree Driskell – Andree Driskell Associates

PROGRAM BOOK DESIGN

Swilley Graphics & Design

We serve over
2,000
students across
seven sites

College
Success
supports over
640
college
students who
are currently
enrolled in over
75 colleges
including
Stanford, MIT,
UC Berkeley,
UCLA, Harvard,
USC, Howard,
and Columbia

84%
of our students
are first
generation
college
students

Over
94%
of high school
graduates are
accepted to 4-
year colleges

About College Track

College Track is a national educational organization that empowers students from underserved communities to graduate from college. College Track was started in 1997 by Laurene Powell Jobs and Carlos Watson, who had been tutoring and mentoring low-income, East Palo Alto high school students. The students demonstrated great desire to go to college, but did not have sufficient resources to support them to reach their dreams. College Track was started to address this need.

The program has since grown rapidly - opening sites in Oakland, San Francisco, Los Angeles, Sacramento, New Orleans, and Aurora, CO - and now serves over 2,000 high school and college students. In 2015-16, we will increase enrollment at existing sites and are currently exploring expansion in Denver and a second site in Los Angeles. By 2016, we expect to double our impact and, in 10 years, we will serve 10,000 students and increase our number of college graduates tenfold.

Ten Years of Support Drives College Completion

College Track works closely with students for up to ten years - from the summer before 9th grade through college graduation. We provide students with comprehensive academic support, leadership training, community service opportunities and college advising to teach them the skills needed to succeed in college and beyond.

Programs and Services

All of College Track's programs for high school and college students are centered on four core service areas: Academic Affairs, Student Life, College Affairs, and College Success. For each of these programs we have established a set of clearly defined student goals and expectations that are structured to best prepare students for the academic, social and financial demands of college.



Academic Affairs	Student Life	College Affairs	College Success
<ul style="list-style-type: none"> Tutoring and small group academic workshops in all subject areas ACT preparation Academic counseling and case management 	<ul style="list-style-type: none"> Development of leadership skills through extracurricular activities Participation in cultural and artistic events Community service 	<ul style="list-style-type: none"> Student and parent support through the college application process Assist in the creation of a sustainable financial aid portfolio 	<ul style="list-style-type: none"> Specialized support for college students to ensure that they are academically, socially, and financially able to complete their degree

Results

- In the first four years of our program, students receive support equivalent to **one additional year of high school**
- College Track's graduation rate (51.8%) is **2.5 times** the national average for low-income¹ students (19.5%)
- Over the last 16 years, we have **served nearly 2,200** students.
- In 2013-14, we disbursed over **\$900,000 in scholarships** to our college students

¹As defined by Pell Grant eligibility requirements. Pell Grant is a federal need-based grant for low-income undergraduates, which is received by 81% of College Track students.

*An investment in
East Palo Alto youth today
will ensure a better tomorrow.*



EAST
PALO
ALTO

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