

# One East Palo Alto 6TH ANNUAL

"Embracing East Palo Alto Youth"

Fundraising

Luncheon

Friday, April 26, 2013  
11:30 a.m. - 2:00 p.m.

Four Seasons Hotel  
Silicon Valley at East Palo Alto  
2050 University Avenue  
East Palo Alto, California



One East Palo Alto  
Neighborhood Improvement Initiative

Luncheon hosted by  
Four Seasons Hotel Silicon Valley at East Palo Alto



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# Message from the State Legislature

**STATE CAPITOL**  
P.O. BOX 942849  
SACRAMENTO, CA 94249-0021  
(916) 319-2024  
FAX (916) 319-2124

**DISTRICT OFFICE**  
5050 EL CAMINO REAL, SUITE 117  
LOS ALTOS, CA 94022  
(650) 691-2121  
FAX (650) 691-2120



April 26, 2013

Dear Friends,

On behalf of the California State Assembly, it is my pleasure to welcome you to One East Palo Alto's (OEPA) Sixth Annual Fundraising Luncheon, "Embracing East Palo Alto Youth". Since 2000, OEPA has served as a critical, resident-driven community revitalization effort for all residents of this diverse, vibrant community.

OEPA's broad range of programming, from self-sufficiency to public safety, has improved the lives of thousands of East Palo Alto residents while ensuring that its core decisions continue to be driven by the community at large. I especially applaud OEPA's dedication to youth empowerment through the Sponsored Employment Program (SEP). Now in its ninth year, this program has made significant strides to improve the quality of life for East Palo Alto youth by providing professional training and furthering educational opportunities. The organization's vision of developing leadership, using resources wisely and advocating change has emboldened residents and made it an example for all San Mateo County service providers.

I am pleased that you are able to join in celebrating OEPA's 13<sup>th</sup> year of successful programming as we support their continuing efforts. I would like to thank OEPA for their tireless dedication in this most important cause, and I wish you all an enjoyable event.

Sincerely,

RICHARD S. GORDON  
Assemblyman, Twenty-Fourth District

# Message from the Board of Supervisors

***DON HORSLEY***

Board of Supervisors, Third District  
County of San Mateo

April 15, 2013

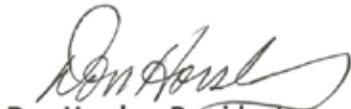
Dear Friends,

As President of the San Mateo County Board of Supervisors, I would like to express my unqualified support for One East Palo Alto's 6<sup>th</sup> Annual Embracing East Palo Alto Youth Fundraising Luncheon. One East Palo Alto's (OEPA) many excellent youth-focused programs, especially the Sponsored Employment Program (SEP) have had an immeasurable impact for the good in East Palo Alto.

SEP is a violence prevention initiative that provides summer jobs, mentoring and community building opportunities. Since 2005, SEP's youth and young adults have gained job experience, leadership skills and financial literacy, as well as built relationships with caring adults that will last a lifetime. SEP's overall goal is to help prevent crime and violence in East Palo Alto by building the community one person at a time. SEP is one of OEPA's most successful initiatives that was created in partnership with El Concilio of San Mateo County, College Track, JobTrain and Live in Peace.

I want to commend OEPA for their many years of service to the East Palo Alto community. I encourage everyone to support the admirable work that they do for the young people of our collective community.

Sincerely,



Don Horsley, President  
San Mateo County Board of Supervisors

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County Government Center  
400 County Center  
Redwood City, CA 94063



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Direct (650) 363-4569  
Coastside (650) 573-2222  
Fax (650) 363-1856  
[DHorsley@smc.gov](mailto:DHorsley@smc.gov)

# Message from the Board of Supervisors



**Warren Slocum**  
Supervisor, Fourth District

April 5, 2013

Greetings and Best Wishes!

It is with great pleasure that I extend my congratulations to One East Palo Alto on the occasion of the sixth annual fundraising luncheon, "Embracing East Palo Alto Youth." This event celebrates the fabulous Sponsored Employment Program and other youth-focused initiatives designed to improve the quality of life for youth in East Palo Alto.

What began as a grassroots summer jobs for youth initiative in East Palo Alto has become so much more. Hundreds of at-risk young people between the ages of 14 and 24 have gained the precious benefits of a workplace experience in local nonprofits and public agencies. The mentoring relationships, skill-building opportunities, and confidence instilling experiences have helped them prepare to become productive members of the community and the labor force. Moreover, the investment that One East Palo Alto is making in the youth of today helps to keep a promise that we make to the next generation. In turn, the program participants have the opportunity to develop leadership skills that our communities will need tomorrow.

One East Palo Alto, originally founded in 2000, teamed up with JobTrain, El Concilio of San Mateo County and College Track; this dynamic partnership has attracted co-collaborators including Live in Peace, EPA.net, the Leadership Training Academy/Community Development Institute, Mural, Music & Arts Project, New Perspectives East Palo Alto, Youth Community Service and Youth United for Community Action. Together, these partners have created incredible new opportunities for youth.

It is my honor to represent the residents of East Palo Alto and to celebrate the work of One East Palo Alto. I look forward to working with OEPA in the future and wish you every success in the future. You are a shining example of an organization that can!

Lastly, I extend my best wishes to all of you who were able to attend the luncheon today to celebrate One East Palo Alto and I join you in offering my congratulations to the leadership, staff, funders, partners, and youth participants of OEPA.

Best,

A handwritten signature in black ink, appearing to read "Warren Slocum", with a long horizontal flourish extending to the right.

Warren Slocum

# Message from the Mayor



## CITY OF EAST PALO ALTO

Ruben Abrica, Mayor  
David Woods, Vice Mayor

Council Members  
Lisa Gauthier  
Laura Martinez  
Larry Moody

April 16, 2013

City Manager  
Magda González

### Greetings and Congratulations from the Mayor of East Palo Alto

On behalf of the City of East Palo Alto, I would like to congratulate One East Palo Alto (OEPA) for 13 years of dedicated service to our community. The City is fortunate to have an organization that focuses on developing resident leaders and building capacity for individuals and organizations.

I especially applaud the Sponsored Employment Program (SEP) and OEPA's continual commitment to providing employment opportunities for our community's youth. The SEP exemplifies the values of your organization and that of the City of East Palo Alto.

I am proud and honored to welcome all attendees to the 6<sup>th</sup> Annual "Embracing East Palo Alto Youth" Fundraising Luncheon. Your presence today will help to further the great work that One East Palo Alto provides to our community.

With gratitude,

Ruben Abrica  
Mayor

City of East Palo Alto  
2415 University Avenue  
East Palo Alto, CA 94303

Telephone Number: (650) 853-3100  
Fax Number: (650) 853-3115

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# Board of Directors & Staff 2013

## ONE EAST PALO ALTO (OEPA) BOARD OF DIRECTORS

Dr. Art Lim, Drew Center Pharmacy, Chairperson  
Jean Hamilton, Marriage and Family Therapist, Vice Chairperson  
Bernardo Huerta, Planning Commissioner, City of East Palo Alto, Secretary  
Katherine Pough, California Bank & Trust, Co-Treasurer  
Keisha Woods, PNC Bank, Co-Treasurer  
Maisha Mouton, San Mateo County Office of Education, Co-Parliamentarian  
Hannah Wang, Branch Manager, Wells Fargo Bank, Co-Parliamentarian  
Patricia Chavez, Parent

## SPECIAL ACKNOWLEDGEMENT

Thanks to the following OEPA staff member for “above and beyond” support of and contributions to this year’s luncheon planning process:

Ana Maria Pulido – Office Manager

## 2013 ONE EAST PALO ALTO STAFF

### OEPA CENTRAL

**Faye McNair-Knox, Ph.D.** – Executive Director

**Odell Johnson** – Community Organizer/Program Coordinator, Youth EastPaloAlto (YouthEPA)

**Veiongo Finau** – Program Associate, YouthEPA

**Ana Maria Pulido** – Office Manager

**Sammy Tavera** – Program Assistant, YouthEPA & Executive Intern, Mega-network Continuum of Care/Youth Empowerment Strategies for Success

### THE BARBARA A. MOUTON MULTICULTURAL WELLNESS CENTER

**Rev. William Chester McCall III** – Lead Consumer/Family Program Facilitator

**Viliani Young** – Consumer/Family Member Program Facilitator

**Belinda Borgo-Jimenez** – Program Communications Facilitator

**Tautinei Lelei** – Program Assistant

### CONSULTANTS

Paul Dong – Accounting Consultant

Annette Greene – Accounting Consultant

Rev. Teirrah McNair – Sponsored Employment Program Consultant

Kava Tulua – Special Projects Consultant

Applied Management & Organizational Services – Consultant

Brown Computer Company – Consultant

Where to Start, Inc. – Consultant

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## Message From Executive Director



### FAYE C. MCNAIR-KNOX, PH.D.

Greetings! On behalf of the resident-led Board of Directors of One East Palo Alto (OEPA) Neighborhood improvement initiative, I am delighted to welcome you to the 6th Annual “Embracing East Palo Alto Youth” Fundraising Luncheon. Today’s wonderful event is as special as all of its predecessors in that it is again graciously sponsored by the Four Seasons Hotel Silicon Valley at East Palo Alto. For that, the OEPA family is grateful beyond measure.

2013 also marks the 13th year of OEPA’s operations and continuing efforts to partner with East Palo Alto (EPA) residents and stakeholders to bring about comprehensive, resident-driven, renewal and quality of life improvements in the City of East Palo Alto. Through this work, OEPA’s leaders, members, staff and constituents have been able to carry out our passionate commitment to bring equality of opportunity, justice and economic parity to an underserved municipality in the heart of Silicon Valley that is long overdue for revitalization.

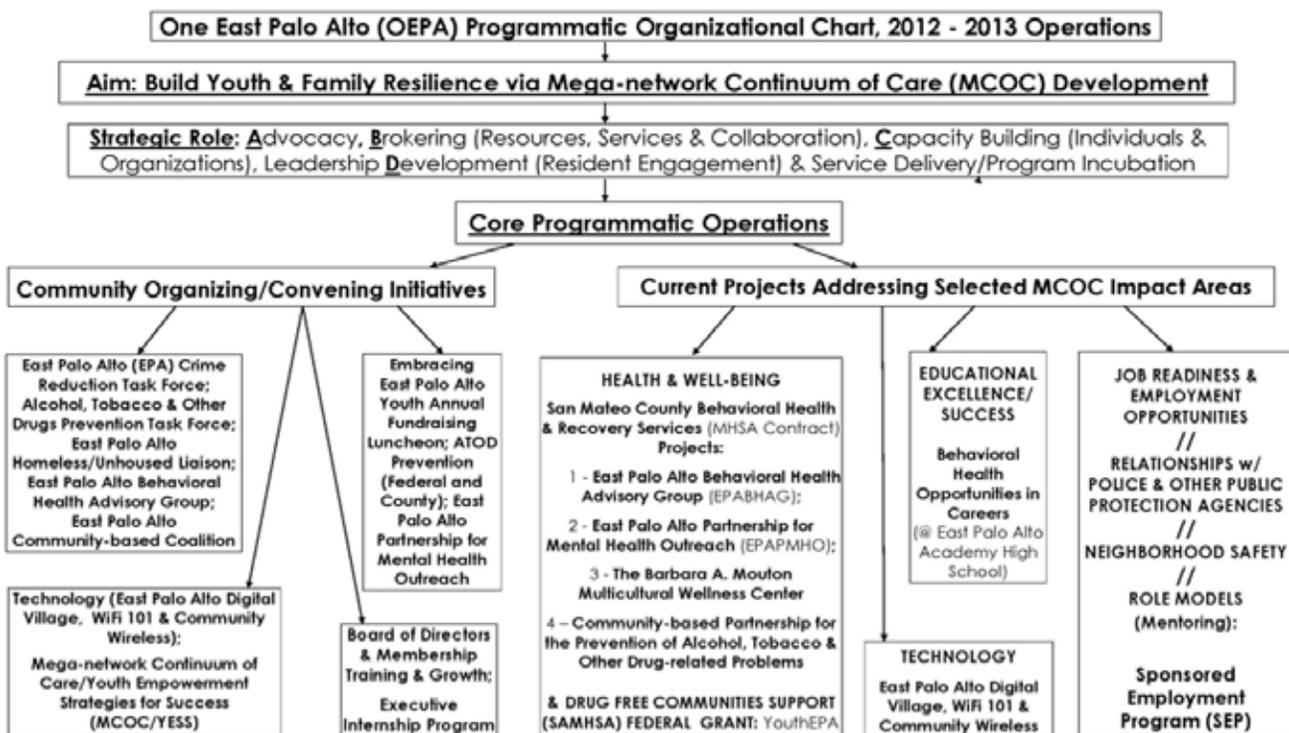
Each year, the Executive Director’s message affords an opportunity to present a snapshot of OEPA’s progress since its inception in 2000. It also allows me to highlight the special role that collaboration with over 50 local organizations has played in facilitating the agency’s success. Perhaps most importantly, it enables me to express heartfelt appreciation on behalf of board and staff members for the incredible philanthropic support OEPA has received throughout 13 years of operations. I am delighted to do all of these things here in this the 2013 message. In addition, I wish to acknowledge with deep gratitude the importance of OEPA’s current partnerships with San Mateo County’s Behavioral Health and Recovery Services and Human Services Agency as well as the Grove Foundation to our current success.

Still another important function of previous Executive Director’s messages is also repeated herein – that of pointing out selected recent organizational achievements considered to represent a strong foundation for moving toward sustainability. These achievements include, but are not limited to, the following: increasing levels of resident engagement; building organizational capacity; adopting more strategic approaches to our work; becoming more adept at performing work in ways that yield a strong social return on investment; demonstrating unmatched capacity to bring EPA’s diverse ethnic groups together to engage in efforts to resolve critical social problems, and forging new relationships with partners who have invested their time, talent and treasure in helping ensure that our work is successful.

Although OEPA board and staff members feel very good about progress achieved to date, which is detailed in the “OEPA History” pages of this booklet, we know that much more needs to be done to achieve a quality of life in the East Palo Alto “village” that is comparable to that of surrounding Silicon Valley cities. To this end, it must be said that OEPA is more committed than ever to achieving its compelling mission and vision – powerful purposes defined early on by a forward thinking group of board, general member and other local leaders. The vision is to transform East Palo Alto into one community where residents are celebrated for their diversity and are engaged, informed and empowered to develop all the resources needed to enjoy a good quality of life. Accordingly, OEPA’s mission is to develop resident leadership, broker resources and services, build the capacity of individuals and organizations and advocate for change leading to the improved social, physical, spiritual, educational and economic wellbeing of East Palo Alto, CA.

Direction given to OEPA’s work by the above vision and mission has been further shaped by recurring strategic planning undertaken by organizational leaders to ensure that ongoing operations are relevant and effective. The latest round of strategic planning, which took place in 2009, redefined OEPA’s intermediary work as having an overall aim of Building Youth and Family resilience via Mega-network Continuum of Care (MCOC) Development and the agency’s core operations as two-fold – (1) community organizing/convening and (2) conducting selected MCOC impact projects, as below.

# Message From Executive Director



One of the most exciting examples of agency progress since last year's luncheon is MCOC development. Since its launch, the MCOC initiative has picked up momentum, become a powerful force for change and is now named Mega-network Continuum of Care/Youth Empowerment Strategies for Success (MCOC/YESS). MCOC/YESS has attracted 29 member organizations, including four institutional agencies – East Palo Alto Police Department, Ravenswood City School District, San Mateo County (Office of Supervisor Warren Slocum) and Sequoia Union High School District – and 25 local nonprofits. It functions as a strong mechanism by which organizations working in EPA's youth service arena are becoming a network of collaborating entities that are bound by formal agreements; share common goals, objectives and work standards; participate in data linking managed by The John Gardner Center for Youth and Their Communities of Stanford University as a means of evaluating service delivery impact, and pursue joint funding opportunities.

As OEPA board, staff and members move forward in the agency's second decade of community-building work, we do so with confidence in our ability to apply lessons learned and leverage resources gained to create viable quality of life improvement interventions that will build the resilience of EPA youth and young adults at highest risk and their families. We will continue to implement initiatives that have demonstrated positive impact on some of the City's most intractable quality of life barriers. One initiative – perhaps OEPA's most well-known accomplishment – is that of spearheading a community-wide, grassroots, crime prevention campaign through which the Sponsored Employment Program (SEP) was created. SEP is an annual initiative that provides summer jobs, 1-on-1 mentoring and community connectedness opportunities for EPA youth and young adults ages 14-24. Since 2005, SEP has been planned and implemented by an impressive partnership led by OEPA, College Track, JobTrain (formerly OICW) and El Concilio of San Mateo County, which recently expanded to include Live in Peace.

As one of OEPA's most powerful, partnership-based flagship initiatives, SEP has provided over 800 EPA young people with summer jobs and afforded opportunities to support, participate in and/or benefit from one or more aspects of this initiative's operations to nearly 5000 individuals. In doing so, SEP has catalyzed a new spirit of embracing EPA youth and showing them that we care. That spirit is the theme we have celebrated at this luncheon since its inception in 2008. Please help OEPA keep its commitment to "embracing EPA youth" alive in ways that expand and sustain SEP and other critical youth-focused initiatives in the years ahead.

Thanks for coming – enjoy the celebration!

## One East Palo Alto Historical Milestones

- The William and Flora Hewlett Foundation spearheads a partnership in 2000 with the former Peninsula Community Foundation (PCF), Stanford University Haas Center for Public Service (Haas Center), and Community Development Institute (CDI) to launch an East Palo Alto (EPA) resident-focused visioning process. CDI convenes meetings with EPA residents and stakeholders during several months and leads participants through the process of producing a comprehensive strategic plan for addressing critical quality of life problems. Participating residents and stakeholders adopt the name Neighborhood Improvement Initiative (NII) for their work.
- The strategic plan is completed in June 2000 and submitted to the Hewlett Foundation for funding. NII residents and stakeholders decide to form an independent nonprofit to oversee the work, elect a 25 member board of directors and adopt the name “One East Palo Alto”. Hewlett approves the OEPA plan, selects East Palo Alto as a third NII site and awards investment funding of 4.5 million to proposed work to be allocated over six years. PCF assumes overall management, Haas Center conducts research and evaluation activities and CDI hosts administrative operations and provides selected fiscal sponsorship.
- OEPA begins implementation of the OEPA plan in 2001 and hires its first Executive Director, Todd Stowell, as well as other key program staff.
- OEPA’s early work achieves wide ranging results including, but not limited to, the following: entrepreneur/micro-business training and support; after school programming for African American, Pacific Islander and Latino elementary school children; development of preliminary health-focused promotor training; funding for infrastructural development of the EPA Senior Center; establishment of a Youth Council; launch of the East Palo Alto Digital Village, supported by a \$5 million three-year grant from Hewlett-Packard Company; support of housing advocacy and financial literacy; formation of and funding for neighborhood block clubs and associations; funding for local ethnic cultural festivals, and incubation and other critical assistance to the formation and development of Nuestra Casa, a then new Latino parent-focused organization.
- By 2002, OEPA leverages the Hewlett grant to secure nearly \$400,000 in funding from other philanthropic sources (Healthy Cities/State of California, California Wellness Foundation, Applied Materials, Atkinson Foundation, Skoll Fund and David and Lucile Packard Foundation).
- OEPA and the Hewlett Foundation initiate measures early in 2002 to enhance governance, increase accountability, reduce complexity and strengthen capacity. The Foundation suspends funding for initial plan-based work and requires a new strategic planning process to define a reduced scope of operations. OEPA proposes scaled down operations involving work on three signature programs – EARN, LEARN and SAFE –and funding is reinstated.
- OEPA’s financial stability is initially facilitated by being fiscally sponsored by CDI. Subsequently, the agency obtains 501(c)(3) status in November 2003 and achieves financial independence in 2004. OEPA’s financial status improves significantly in 2003 as a result of securing a major, multi-year umbrella grant from Peninsula Community Foundation totaling nearly \$900,000, which includes major support for work on convening youth-serving agencies.
- OEPA’s executive director resigns in September 2003, necessitating a search for a replacement which is not completed until April 2004 with the hiring of the current executive director, Dr. Faye McNair-Knox.
- After hiring a new executive director, OEPA’s 2004 operations focus on building organization infrastructure; transitioning to a results-based accountability evaluation model and refining associated implementation procedures; improving community credibility and launching new funding initiatives. The following progress is achieved: transition to financial independence; development of personnel handbook and fiscal policy documents; improvement of board governance processes, and leadership involvement in the Hewlett Advisory Committee for OEPA.
- OEPA successfully implements major projects and community convenings in 2004, including “Families in Motion”; a community-wide discussion on core emergency services provision in EPA with San Mateo County Human Services Agency (HSA), and fiscal sponsorship/management of “Community Interact: Net-Connected Communication for the Common Good (Community Interact!),” an East Palo Alto Digital Village signature project funded by a \$430,000 Cable Coop Legacy grant.
- In 2004, OEPA works to achieve the goals of the EARN, LEARN and SAFE core initiatives and realizes the following progress: presentation of commissioned research reports (e.g. Resident Safety Survey & Disconnected Youth); after school literacy services support; funding of job and business development training scholarships for residents, continued incubation of Nuestra Casa; delivery of Individual Development Account resources; participation in developing the Gateway initiative offering postsecondary bridge training and other career alternatives for disconnected youth; launch and completion of a Spanish language-based Citizens Police Academy, and leadership-level participation in the East Palo Alto Crime Reduction Task Force (EPACRTF) convened by Supervisor Rose Jacobs Gibson, 4th District, San Mateo County Board of Supervisors.
- OEPA’s operations in 2005 are marked by continued infrastructure improvements such as refining financial systems, adopting lower cost health benefits and securing pro bono legal assistance from Cooley Godward LLP (now Cooley Godward Kronish LLP), hiring strategic planning and resource development consultants, reconstituting and implementing quarterly membership meetings as critical community issues-focused discussions and attracting nearly

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# OEPA History

- \$200,000 in funding from public sector, foundation, and corporate sources beyond keystone grants provided by Hewlett and PCF.
- OEPA achieves significant programmatic successes in 2005 that include collaborating with local agencies and forming over 40 implementing partner relationships; spearheading creation of the Sponsored Employment Project, which provided jobs/mentoring relationships for 30 hard to employ youth; establishing the Where Everyone Belongs (WEB) @ One/Cesar Chavez Academy (CCA) after school program; supporting Nuestra Casa; convening the East Palo Alto Youth and Young Adults Serving Agencies Consortium (Youth Consortium); continuing management of Community Interact!; convening EPACRTF and launching an advocacy campaign to improve EPA residents' access to quality mental health services locally.
  - OEPA completes a strategic planning process in 2005 that prompts the agency to adopt its current youth-focused intermediary niche and redefine its core operations to include the following key programmatic initiatives (PI): PI/1 – Improve Educational Outcomes, PI/2 – Take the Sponsored Employment Project to Scale and PI/3 – Build Youth Resilience.
  - 2006, OEPA participates in the final year of major Hewlett and PCF funding and begins post-strategic plan operations emphasizing transition to sustainability, increase youth-focused work, and expanded intermediary opportunities. The three core PIs are conducted and refined; WEB@One after school program adds more partners, the Sponsored Employment Program (SEP) is scaled to a program serving up to 100 participants, and community organizing/convening initiatives become a robust group of annual events and activities involving EPACRTF, Youth Consortium, East Palo Alto Mental Health Advisory Group and Community Interact!. OEPA supports its operations by augmenting Hewlett and PCF grants with over \$200,000 in funding from other foundation, corporate, and government/public sector sources.
  - OEPA's 2007 operations feature transition to primarily new funding, which constitutes a portfolio of reduced albeit, diverse grants, and a major funding partnership with San Mateo County's then Mental Health Services Division (MHSD). On one hand, major programs and initiatives continue to be WEB@One (which is funded by a major contract with Ravenswood City School District and a Silicon Valley Community Foundation grant); Community Interact! and SEP, which is funded by several foundation, corporate and public sector sources, especially San Mateo County HSA and the City of East Palo Alto. On the other hand, community organizing/convening initiatives (e.g., grassroots crime reduction, a Youth Summit and advocacy of improvements in local mental health services and other quality of life impact areas) begin to attract increased government agency support, mostly from San Mateo County MHSD (now Behavioral Health and Recovery Services [BHRS]) and to a lesser extent from HSA and the East Palo Alto Police Department.
  - From 2008 to present, OEPA continues WEB@One program management (which ends at CCA in June 2008 and launches at McNair Middle School in 2010), sustains efforts to implement SEP each year and expands the initiative's employment opportunities to include EPA college students home for the summer. OEPA also grows technology infrastructure-building endeavors to include WiFi 101, a "Broadband Access for All" project, and continues to implement established mental health, Youth Consortium, EPACRTF and Youth Summit (2008 and 2009) convening initiatives. As related work, the agency begins to perform more on-demand convening roles, including an HSA resident input session and a call-to-action discussion on EPA's homeless/unhoused population. It also implements major projects and community-wide events such as the now annual mental health-based Family Awareness Night; launch of The Barbara A. Mouton Multicultural Wellness Center funded by San Mateo County BHRS, whose operations since 2009 have grown to serve nearly 800 individuals dealing with mental health issues and their families; a substance abuse prevention campaign funded by San Mateo County's BHRS/Alcohol and Other Drugs division and its youth-led component, YouthEastPaloAlto (YouthEPA), which is funded by a multi-year federal Drug Free Communities grant; the 2010 Davis E. Lewis "Yes You Can Work" transitional employment project for hard to serve populations funded by San Mateo County HSA. Most recently, OEPA establishes the Mega-network Continuum of Care/Youth Empowerment Strategies for Success (MCOC/YESS) collaborative in May 2011 and a special Spring 2011 SEP-Workforce Investment Act initiative providing part-time jobs and team mentoring for 15 EPA/Belle Haven young adults ages 17 to 24. It also implements a 2011 "Promoting Green Education" initiative funded by TMG Partners and a 2011-2012 Behavioral Health Opportunities in Careers (BeHOC) class at East Palo Alto Academy High School (EPAAHS) in partnership with BHRS and EPAAHS. In 2011, OEPA receives formal recognition for outstanding mental health work by being selected for the San Mateo County Mental Health and Substance Abuse Recovery Commission's Tony Hoffman Community Mental Health Service Award and in 2012, OEPA is selected by San Mateo County for the Dr. Martin Luther King Day Celebration 2012 Honorary Group Award, an honor given to organizations that make significant contributions to furthering Dr. King's vision of equality and justice. Also in 2012, OEPA adds the East Palo Alto Community-based Coalition to its organizing/convening initiatives and continues to conduct previously established quality of life impact projects, while also providing jobs for 86 EPA young people through SEP, YouthEPA and a new Executive Intern initiative and implementing BeHOC as 2012-2013 workshops at EPAAHS. Funding supporting OEPA's current work increases the annual budget to \$1.2 million, of which over \$400,000 was brokered for and passed through to partner agencies and/or SEP participants in 2012.

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# Luncheon Program

Welcome and Master of Ceremonies

**Frank J. Omowale Satterwhite, Ph.D.**

PRESIDENT, APPLIED MANAGEMENT & ORGANIZATIONAL SERVICES

Invocation

**Reverend Mary Frazier**

PASTOR AND FOUNDER OF BREAD OF LIFE EVANGELISTIC OUTREACH

LUNCH

One East Palo Alto (OEPA) Slide Show

**OEPA Board & Staff**

OEPA Board Greetings

**Art Lim, Pharm.D.**

OEPA BOARD CHAIRPERSON

OEPA Executive Director's Remarks & Special Recognition

**Faye C. McNair-Knox, Ph.D.**

OEPA EXECUTIVE DIRECTOR

Sponsored Employment Program (SEP) Experience

SEP Youth Speakers

**Ivan Contreras**

**Monique Tillman**

Call to Action

**Frank J. Omowale Satterwhite**

PRESIDENT, APPLIED MANAGEMENT & ORGANIZATIONAL SERVICES

Acknowledgements

**Faye C. McNair-Knox**

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## Master of Ceremonies and Call to Action Speaker

### Frank J. Omowale Satterwhite, Ph.D.

**F**rank J. Omowale Satterwhite is an organizational and community building practitioner who completed an undergraduate degree at Howard University, a Master's Degree at Southern Illinois University and a doctoral degree at Stanford University.

Omowale is the founding President of Leadership Incorporated which was formed in 1988. Leadership Incorporated is a nonprofit organization whose mission is to build capacity for social change in communities of color and other justice-seeking communities.

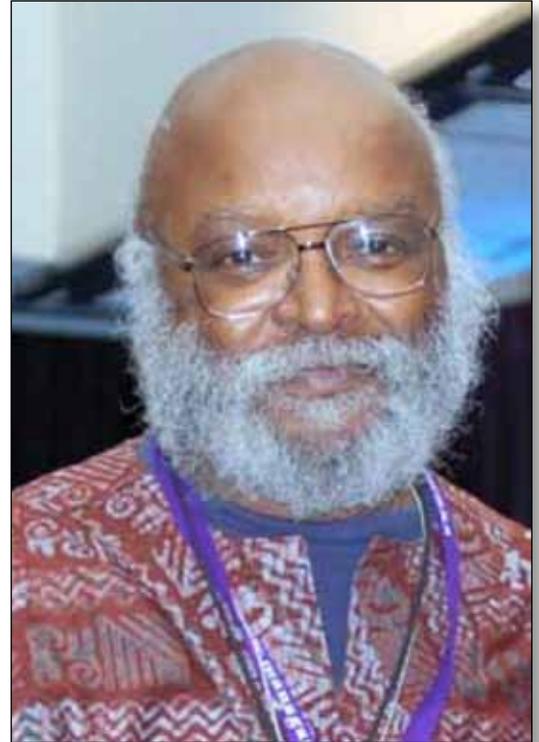
Omowale was previously employed as Associate Director, Western Regional Office, College Entrance Examination Board; Associate Dean and Chairman of African American Studies, Oberlin College, where he established the first Black Studies Program at Oberlin; Assistant to the Superintendent and Acting Superintendent, Ravenswood City School District; President, Institute for the Study of Community Economic Development which he founded in 1978; President, Community Development Institute which he founded in 1979; and President, National Community Development Institute, which he founded in 1999.

In a typical year, Omowale provides management services to numerous social justice, health/ human service, government, philanthropic and community development organizations; he conducts training programs around the country for residents, organizational leaders and consultants working in communities of color; and he co-designs and implements place-based, community-change initiatives in partnership with sponsoring foundations. During the past 30 years, he has assisted more than 1,200 organizations in 100 cities and 40+ states.

Omowale is a board member of the Praxis Project based in Washington, D.C. He is the former board chair of the Alliance for Nonprofit Management and formerly served on the boards of the Applied Research Center, Urban Habitat, East Palo Alto Teen Home and the Girl's Club of the Mid-Peninsula. He has also served on the East Palo Alto City Council and the San Mateo County Planning Commission.

Omowale is the co-author of *"Honor the Work: Building Capacity for Social Change in Communities of Color"* with Shiree Teng.

During his career, Omowale has been honored with numerous professional and civic awards including a Kellogg Foundation Fellowship, Unsung Hero Award by KQED Public Television in San Francisco, Person of the Year Award by the Peninsula Community Foundation, and Community Service Award by the National Council of Negro Women, Golden Gate Section. In 2005, NCDI, under Omowale's leadership, was given a national "Leadership in Action" award by the W.K. Kellogg Foundation.



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## Invocation



### Rev. Mary Frazier SENIOR PASTOR AND FOUNDER OF BREAD OF LIFE EVANGELISTIC OUTREACH

**T**he Rev. Mary Frazier is a dedicated mother of three beautiful children and nine grandchildren. She serves as Senior Pastor and Founder of Bread of Life Evangelistic Outreach, also known as Bread of Life Worship Center, which meets at 1848 Bay Road in East Palo Alto, CA.

Acknowledging the calling on her at life in 1979, Rev. Frazier was ordained by Rhema International Association of Tulsa, Oklahoma, which led to the founding of Bread of Life Evangelistic Outreach in Tulsa Oklahoma in 1985. Thereafter, she ministered in prisons, jails and hospitals, both within the United States as well as outside of the country. She also took two

missionary trips to Jamaica.

Rev. Frazier is a Chaplain for San Mateo County Correctional Facilities. Her distinguished record of county service also includes assignments on several boards, such as the following: the board of San Mateo County Women's Advisory Council, now known as the (Commission on the Status of Women); San Mateo AIDS Program Community Advisory Board and the AIDS Community Research Consortium Board of Directors, where she was also past president. Currently, Rev. Frazier is a member of the Service League of San Mateo County Board of Directors, Voices of Recovery Board of Directors and Achieve 180 Advisory Council.

Rev. Mary Frazier is the producer and host of "God's Woman" television outreach and the "Bread of Life Experience" aired on the Media Center's Channel 30 in Palo Alto. In her home town of East Palo Alto, Rev. Frazier is engaged in myriad endeavors. She facilitates the Spirituality Group for Free at Last's Treatment Residential Women's Program and is a leading member of several community building initiatives including the East Palo Alto Behavioral Health Advisory Group, East Palo Alto's Operation Ceasefire Advisory Council and the East Palo Alto Substance Abuse Prevention Coalition Steering Committee, which she chairs.

Rev. Frazier is a Certified Domestic Violence Counselor, a Certified Wellness Recovery Action Plan Facilitator and 2009 recipient of the Bill Lane Award.

She is a spiritual advisor to many who are in drug and alcohol recovery as well as countless others.

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## Honoree

# Sharon Williams

## EXECUTIVE DIRECTOR

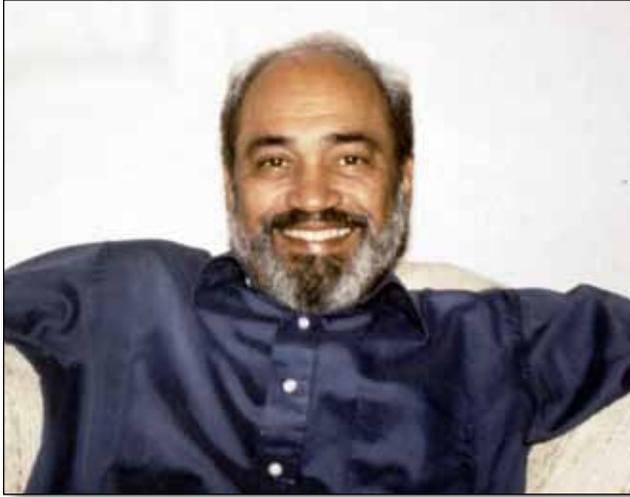
Sharon Williams began her career at JobTrain as a GED Instructor in 1973 and she has served as Executive Director since 1979. Under Sharon's leadership, JobTrain became a highly acclaimed and accredited vocational and job placement institution. Sharon played a key role in creating a diversified financial base for the organization, increasing the operating budget more than ten-fold, establishing financial reserve funds, establishing cutting edge accredited training and increasing the number of people served at JobTrain from a few hundred a year to 8,000.

Sharon currently serves on the board of Center for Excellence in Nonprofits (CEN) and on Advisory Boards for East Palo Alto Digital Village and Sequoia Adult School. She has played an active role as a member of the Sponsored Employment Program (SEP) logistics committee. Sharon previously served on the boards of the East Palo Alto Senior Center, Boys & Girls Club of the Peninsula, Leadership Mid-Peninsula, and the San Mateo County Workforce Investment Board.

Sharon Williams has been honored with the Career Action Center's Woman of Vision Award, the Palo Alto Chamber's Athena Award, induction into the San Mateo County Women's Hall of Fame, the University of the Pacific's Distinguished Alumni Award and the Silicon Valley Women of Influence Award. Sharon is an ALF (American Leadership Forum) Senior Fellow.

Sharon was born in San Francisco in 1943. She earned her BA in English from the University of the Pacific in 1965 and her General Secondary Teaching Credential from San Francisco State University in 1968. She completed graduate school of business Executive Education programs at Stanford University and University of Michigan.





## Willie Moore

**W**illie Moore was born in Durham, North Carolina. His family moved to Camden, New Jersey in 1940. He graduated high school in Camden and joined the U.S. Air Force (USAF). Mr. Moore served in the USAF for four years and was discharged at Edwards AFB, California. After being discharged he attended City College of San Francisco for one year, then moved to East Palo Alto with his wife Erma and three sons in 1962.

Mr. Moore worked as an apprentice for Electronics Mechanic at Hunters Point Naval Shipyard, while Mrs. Moore was busy with three young boys. Both soon became very actively involved in the East Palo Alto community, with Mr. Moore devoting a lot of time to coaching Little League Baseball and Pop Warner Football. The Moores have raised five children in East Palo Alto, all of whom are living successful adult lives.

Mr. Moore signed on as a volunteer with One East Palo Alto's Sponsored Employment Program (SEP) in 2009. His hobby of photography immediately became a very valuable tool. Mr. Moore's photos not only tell the SEP story in amazing ways, but his willingness to share his rich and diverse life experiences with SEP participants makes him a priceless asset to all of the activities he photographs.



Sponsored Employment Program Graduation, August 9, 2012  
Photograph by Willie Moore

## The Grove Foundation

**T**he Grove Foundation, founded in 1986, is the family foundation of Andy and Eva Grove. Andy and Eva are both European-born Jews who survived the war in different ways and then came to the United States as young adults. They both attended public universities in New York, where they met and married. Eva became a social worker, and Andy became an engineer and eventually participated in the founding of Intel Corporation, where he served as COO, CEO, and Chairman. In a very real sense, Eva and Andy have lived the American Dream - having begun their lives ostracized and persecuted in their home countries, then immigrating to the United States, where they felt supported, welcomed, and invited to make a life for themselves as Americans. The Grove Foundation's goal is to ensure that others also have the opportunity to realize the American Dream. Today, Andy and Eva are joined on the Foundation's Board by their daughters Karen Grove and Robie Spector, who are equally committed to this mission.



The Foundation supports tolerance, immigrant rights and access to health care, including women's reproductive health. In addition, the Foundation has a local Safety Net program focused on the communities of East Palo Alto, Belle Haven, and Redwood City, which aims to ensure that basic human needs are met and economic self-sufficiency is achieved. To this end, grants are made to local organizations addressing food and other basic needs; health care; youth development; career training; and family engagement. In addition, the Foundation provides organizational effectiveness funds and technology-focused grants and consulting to its local partners. The Grove Foundation has funded One East Palo Alto consistently since 2006.

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## SEP Participants

### Ivan Contreras

Ivan Contreras is a 19-year old young man born and raised in East Palo Alto, CA. He first heard of the Sponsored Employment Program (SEP) in 2008 through the late Victor Lopez who coordinated the SEP Community Mentor Project at the time.

Ivan eventually applied and was hired as an SEP participant in 2012. His SEP assignment was as a Youth Outreach Promoter Intern for One East Palo Alto's YouthEastPaloAlto (YouthEPA), a substance abuse prevention initiative for youth, which he was also a member of in 2011-2012. While employed by SEP, Ivan assisted in planning YouthEPA's annual retreat as well as activities for the initiative's ongoing weekly program. His supervisor raved about his work ethic and commitment, so much so that after graduating from YouthEPA, Ivan continued to stop by and volunteer whenever possible.

Ivan reports that he joined SEP to "get off the streets and gain work experience." He is currently employed at Ravenswood City School District where he works with middle school students in the after school program. He is also attending College of San Mateo, majoring in Criminal Justice, and plans to transfer to a four-year college with a goal of becoming a detective. Ivan enjoys poetry, playing soccer and running. He has been involved in nonprofit work since 2008 and has also been in the Menlo Park Police Department's Explorer Program.



### Monique Tillman

Monique Tillman is 23 years old and was born and raised in East Palo Alto. She learned about the Sponsored Employment Program through a friend. After applying, she had the opportunity to participate in the program in 2012.

Through Monique's experience in SEP, she learned job readiness skills, financial independence and certainly, how to be "a professional." After all, this is what SEP participants are trained successfully to become in their six-week journey.

Monique is currently attending San José State University and is studying to become a Medical Assistant. She is the mother of a beautiful daughter who she enjoys playing with immensely. Monique also loves to write poetry and short stories, listen to music and perform her original rap creations.

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# Acknowledgements

Four Seasons Hotel Silicon Valley at East Palo Alto  
2013 One East Palo Alto (OEPA) Board and Staff Luncheon Planning Committee

## SPECIAL THANKS

### 6TH ANNUAL “EMBRACING EAST PALO ALTO YOUTH” FUNDRAISING LUNCHEON PROGRAM PARTICIPANTS & SPECIAL CONTRIBUTORS

Frank J. Omowale Satterwhite, Ph.D., President, Applied Management  
& Organizational Services  
Rev. Mary Frazier, Pastor & Founder of Bread of Life Evangelistic Outreach  
Dr. Art Lim, Chairperson, OEPA Board of Directors  
Willie Moore, Volunteer Photographer  
Sharon Williams, Executive Director, JobTrain  
The Grove Foundation  
Neill & Linda Brownstein  
Appolonia “Dee” ‘Uhila  
Hannah Wang  
Keisha Woods  
Glenda Savage, Videographer  
SEP Graduate Ambassadors (Greeters and Ushers)  
6th Anniversary Luncheon Volunteers

## EVENT COORDINATOR

Eleanor Palacios – Lady Iguana Productions

## PROGRAM BOOK DESIGN

Swilley Graphics & Design

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*Silicon Valley at East Palo Alto*

SILVER SPONSORS



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**COLLEGE TRACK ▶▶**

BRONZE SPONSORS

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One East Palo Alto  
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**Anonymous Donor  
for East Palo Alto  
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The  
**SOBRATO**  
Organization



## MAJOR CONTRIBUTORS

(\$1,000 - \$2,499)

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El Concilio of  
San Mateo County



Ravenswood City School District  
gives many thanks to  
One East Palo Alto and its Partners  
for the  
**Sponsored Employment Program**



They install new software on laptops.



They help clean out old computer equipment.

They work on desktop computer hardware.



They learn a lot from the Ravenswood Tech Dept staff.

And they do lots, lots more!

However they are helping, Ravenswood City School District **loves** our Sponsored Employment Program summer interns!



## Congratulations, OEPA

Thank you for giving our kids a leg up with employment opportunities!

Carrie Du Bois, Realtor

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### **Youth Community Service (YCS) Salutes One East Palo Alto!**

YCS is proud to collaborate with One East Palo Alto and our other East Palo Alto community partners.

Please check out our website for information on how to sign-up for our Summer of Service Program: [www.youthcommunityservice.org](http://www.youthcommunityservice.org)

**Summer of Service Program Dates:**

Session 1: June 17<sup>th</sup> – June 28<sup>th</sup>

Session 2: July 8<sup>th</sup> – July 19<sup>th</sup>

Session 3: July 22<sup>nd</sup> – August 2<sup>nd</sup>

# Save The Date! Reserve El Dia!

Healthy Minds, Choices, Families & Community  
*Mentes Saludables, Opciones, Comunidad y Familias*

Physical · Mental · Spiritual · Cultural  
*Físico · Mental · Espiritual · Cultural*

"Where Are We?"  
"¿Dónde Estamos Ahora?"

6th Annual Family Awareness Night  
*6ta. Noche Anual del Conocimiento Familiar*

Thursday/*Jueves*, May/*Mayo* 30, 2013

5:30 p.m. – 8:00 p.m.

Sequoia Union High School District's East Palo Alto Campus  
1050 Myrtle Street, East Palo Alto, CA 94303

Sponsored by the East Palo Alto  
Behavioral Health Advisory Group convened by  
One East Palo Alto (OEPA) Neighborhood Improvement Initiative  
with funding provided by San Mateo County  
Behavioral Health & Recovery Services  
For more information contact OEPA at 650.330.7462  
or email [kava.tavi@gmail.com](mailto:kava.tavi@gmail.com)



Patrocinada por East Palo Alto  
Behavioral Health Advisory Group convocada por  
One East Palo Alto (OEPA) Neighborhood Improvement Initiative  
con el respaldo de San Mateo County  
Behavioral Health & Recovery Services  
Para mas información llame a OEPA al teléfono 650-330-7462  
electrónico a [kava.tavi@gmail.com](mailto:kava.tavi@gmail.com)

One East Palo Alto extends heartfelt appreciation to the following individuals for their generous donations to last year's Indiegogo online fundraising campaign supporting Summer 2012 Sponsored Employment Program operations:

Anonymous  
Dr. Mary Montle Bacon  
Edward Barker  
Darcell Beavers  
Susan Boiko  
Juanita Croft

Carrie Du Bois  
Leif Erickson  
Gina Quiney  
Laureen Sabella  
Cyd Gartner Stevenson &  
Isaac Stevenson

**Welcome to The Barbara A. Mouton Multicultural Wellness Center  
operated by One East Palo Alto**



**The Barbara A. Mouton Multicultural Wellness  
Center (The Mouton Center)...**



**is a place where consumers of mental health  
services and their family members can go...**



**es un lugar donde el consumidor de servicios  
de salud mental y sus familias podrán ir ...**



**...to receive support and information  
and be in community with each other.**



**...acudir apoyo e información y formar  
una comunidad entre sí mismos.**



One East Palo Alto's YouthEastPaloAlto (YouthEPA)  
Substance Abuse Prevention Initiative

**Calling all East Palo Alto Youth!!**



**Come hang out, eat food,  
Have a great time  
and start a revolution!!!**

Become a leader  
Rise above the influence  
Build long-lasting friendships

Get involved in community events  
Make informed decisions  
Earn community service hours

*Help motivate  
yourself and other  
youth to stay away  
from drugs and  
other harmful  
substances!*

*Be a LEADER, be  
YOURSELF!*

*Free snacks, fun  
games and  
workshops*



1. Mondays at  
4:00pm-7:00pm @  
The Barbara A. Mouton  
Multicultural Wellness  
Center

2. Wednesdays at  
1:30pm-2:30pm  
at East Palo Alto  
Academy High School

3. Tuesdays at  
3:15pm-4:15pm at  
Menlo-Atherton High  
School

Sponsored by One East Palo Alto Neighborhood Improvement Initiative  
For more information contact Vei Finau @ 650.330.7462 or via email at [vfinau@1epa.org](mailto:vfinau@1epa.org)

YouthEastPaloAlto (YouthEPA) Iniciativa de prevención para el abuso de sustancias de One East Palo Alto

**llamando a Toda la Juventud de East Palo Alto**



**Ven a pasar tiempo, a comer,  
a divertirte,  
¡y a comenzar una revolución!!**

Hazte un lider

Supera las malas influencias

Desarrolla amistades duraderas

Participa en eventos comunitarios

Toma decisions informadas

Gana horas de servicio comunitario

*Ayuda a motivarte  
a ti mismo/misma y  
a otros jóvenes a  
que se alejen de las  
drogas y otras  
sustancias dañinas*

*¡Se un lider, se tú  
mismo/misma!*

*Meriendas gratis,  
juegos divertidos, y  
talleres*



1. Lunes a las  
4:00pm-7:00pm en  
The Barbara A. Mouton  
Multicultural Wellness  
Center

2. Miércoles a las  
1:30pm-2:30pm  
en East Palo Alto  
Academy High School

3. Martes a las  
3:15pm-4:15pm en  
Menlo-Atherton High  
School

Patrocinado por One East Palo Alto Iniciativa de mejorar el vecindario  
Para más información contacte Vei Finau @ 650.330.7462 or via email [vfinau@1epa.org](mailto:vfinau@1epa.org)

*An investment in East Palo Alto youth today will ensure a better tomorrow.*



EAST  
PALO  
ALTO

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